

Marketing Recruitment



The CIM define marketing as the 'management process responsible for identifying, anticipating and satisfying customer requirements profitably'. In a nutshell, it's all about product, price, place and promotion.

Marketers are a unique breed and here at Yolk we treat you as an individual.

Our expertise encompasses:

- On-line and off-line
- Executive, Manager and Director Level
- Category, Brand, SEO specialists
- Analyst, Direct, Product Marketing
- PR/Events, Copy-writer, Research

“

I would like to express my thanks to you for your services in recruiting a new Product Co-ordinator for my team. It was refreshing to work with someone who took the time and interest in not only understanding the requirements of this role, but also the type of person that would fit in well with the team and our work culture. Your friendly and efficient support was excellent and I would certainly recommend you and 'Yolk' to others seeking recruitment.

”

Corinne Stevens

Product and Design Director
T&G Woodware Ltd

Our experienced marketing recruitment consultants are experts in their field, and will take the time to understand your needs, create solutions and deliver results. To arrange a meeting or for a confidential conversation with a designated account manager please call 02920 220078 or email

info@yolkrecruitment.com

Companies we work with

icom

phs Group plc

7 SIDE

| Role | Minimum (£) | Average (£) | Maximum (£) |
|-------------------------------|-------------|-------------|-------------|
| Marketing Director | 50000 | 65000 | 100000 |
| Senior Marketing Manager | 35000 | 45000 | 60000 |
| Marketing Manager (offline) | 26000 | 34000 | 50000 |
| Marketing Manager (online) | 28000 | 44000 | 60000 |
| Product Marketing Manager | 23000 | 28000 | 42000 |
| Brand Manager | 23000 | 28000 | 42000 |
| Marketing Executive (offline) | 16000 | 20000 | 27000 |
| Marketing Executive (online) | 18000 | 22000 | 30000 |
| Marketing Assistant | 14000 | 17000 | 21000 |
| PR Executive | 22000 | 28000 | 40000 |
| Event Co-ordinator | 16000 | 20000 | 27000 |
| Graphic Designer | 17000 | 21000 | 28000 |
| Marketing Analyst | 20000 | 26000 | 36000 |

*salaries noted are basic salaries (not including bonuses). Information on suitable bonus schemes and expected OTE's is available from York Recruitment on request.

Notes

Sales



Marketing



Business Support



Contact Centre



Human Resources



IT

