

# Sales Recruitment



The Oxford Dictionary defines Sales as: [mass noun] the exchange of a commodity for money; the action of selling something: *we withdrew it from sale* [count noun]: *the sale has fallen through*

(sales) a quantity or amount sold: *price cuts failed to boost sales*

(sales) the activity or business of selling products: *director of sales and marketing*

On a regional and national basis we nurture long term relationships with sales professionals and forward thinking organisations across a range of industry sectors.

## Our expertise encompasses:

- Field Sales Executive/Consultant roles and Business Development Managers
- Area Sales and Regional Sales
- Telesales roles inbound and outbound (Direct sales/Appointment Setters)
- Business to business sales and business to consumer sales
- Account Managers and Key Account Managers
- Sales Management & Director level (In house, regional and national)

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Yolk has provided us with a second to none service which has ensured we have built a strong and successful commercial team. With a new team at Chepstow and Hereford Racecourses we have been faced with the challenges of recruiting a new sales force to ensure we can continue to grow our business. It has been refreshing to deal with a recruitment agency that genuinely has your business best interests at the forefront of their minds

*Holly Glover*

Commercial Manager,  
Chepstow Racecourse

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Our experienced sales recruitment consultants take the time to understand your needs, create solutions and deliver results. To arrange a meeting or for a confidential conversation with a designated account manager, please call 02920 220078 or email

[info@yolkrecruitment.com](mailto:info@yolkrecruitment.com)

Companies we work with



Role	Minimum (£)	Average (£)	Maximum (£)
Sales Director	50000	60000	100000
Sales Manager	35000	38000	55000
Regional Sales Manager	28000	34000	44000
Telesales Manager	28000	32000	43000
Telesales Team Leader	18000	24000	31000
BDM	24000	29000	42000
Field Sales Executive	19000	24000	32000
Key Account Manager	24000	28000	40000
Account Manager	18000	23000	34000
Telesales Executive	15000	17000	24000
Sales Coordinator	14500	17000	22000

\*salaries noted are basic salaries (not including bonuses). Information on suitable bonus schemes and expected OTE's is available from Yolk Recruitment on request.

## Notes

