

Commercial Services Salary Survey 2023/24



Sales

Job Title		South Wales Min.	South Wales Max.	Avg.	South West Min.	South West Max.	Avg.
Business Development Manager		£26,875	£41,250	£37,500	£26,875	£41,250	£37,500
Business Development Ex	recutive	£23,500	£37,500	£29,000	£23,500	£37,500	£29,000
Sales Development Repre	esentative	£26,000	£45,000	£31,000	£26,000	£45,000	£31,000
Sales Consultant		£19,000	£42,000	£31,000	£28,000	£40,000	£34,000
Account Manager		£22,000	£37,500	£29,000	£25,000	£37,500	£32,500
Customer Success		£18,000	£28,000	£24,000	£23,000	£29,000	£26,000
Sales Manager		£29,000	£67,000	£46,000	£27,000	£52,500	£37,500
Sales Director		\$60,000	£110,000	£84,000	£55,000	£120,000	£88,750

Office Support

Job Title	South Wales Min.	South Wales Max.	Avg.	South West	Min. South West Max.	Avg.
Office Manager	£25,000	£35,000	£30,000	£21,000	£32,000	£25,000
Customer Service Support	£18,000	£28,000	£24,000	£23,000	£29,000	£26,000
Administrative Support	£18,000	£23,000	£21,000	£18,000	£23,000	£21,000
Receptionist	£19,000	£22,000	£21,000	£19,000	£22,000	£21,000
Sales Support	£23,000	£38,000	£29,000	£23,000	£38,000	£29,000
Executive Assistant	£26,000	£41,000	£33,000	£26,000	£41,000	£33,000

Commercial Services Salary Survey 2023/24



HR

Job Title	Min. Salary	Max. Salary	Avg
HR Executives & Administrator	£26,500	£45,000	£30,000
HR Manager	£36,000	000,003	£42,000
HR Director	£75,000	£128,000	£98,500
Learning & Development Specialist	£46,000	£60,750	£52,750
HR Advisor	£31,500	£37,500	£34,500
HR Business Partner	£40,000	£55,000	£47,000
Customer Service	£20,000	£24,250	£23,000
PA	£21,000	£29,000	£23,750

Office Support roles throughout South Wales and the South West have undergone notable changes in response to evolving workplace dynamics and technological advancements.

One particular trend has been the shift to a more hybrid working model, with many organisations adopting flexible work arrangements. This change has led to a greater emphasis on adaptability and remote work skills in office support roles. Professionals within this field, no matter the seniority, now need to be proficient in various digital collaboration tools, time management, and prioritisation to ensure seamless communication and efficient document management in both physical and virtual office environments.

The future of office support roles is likely to involve a continued integration of automation and artificial intelligence into daily tasks. This will enable office support professionals to focus on more complex, strategic activities regardless of job title. As a result, a strong emphasis on problem-solving, critical thinking, and adaptability will be essential for any individual pursuing a career in a sales, office support, or HR role.



Contact Yolk Recruitment today to find out about any Sales, Office Support, or HR Roles available.

os@yolkrecruitment.com 02920 220078 The Shell, Anchor Court, Keen Road, Cardiff, CF24 5JW







